

(more about Aji: Search for AjiNIMC in Google to know more about Aji)

### **CEO, SEO for Clients**

“Aji is an individual with a passion for his craft. He is driven and a hardworker with integrity. I have seen him constantly learning and improving his understanding of the growing field of Search Engine Optimization. I wish him the best in his efforts to help his clients with his knowledge of this field.” *April 3, 2009*

[Joydip Homchowdhury](#), *Co-Owner and President, Boutique IT Services Company*  
managed Aji indirectly at Digital Avenues

“The one characteristic I value about Aji is that he takes each task (intricate or not) very seriously and deals with his customer with high integrity and expertise. I stopped my search for an SEO Expert since I found Aji. Thanks, Gabriel Bucataru Gabriel Sound Garage LLC owner.” *March 27, 2009*

**Top qualities:** Personable, Expert, High Integrity

[Gabriel Bucataru](#)

hired Aji as a SEO Consultant in 2008

“I know Aji in various capacities since 2003. I have seen him to be a very intense and sincere person right from the time in was finishing his MCA at NIMC, Calcutta. It did not come as a surprise to me that he has achieved so much in such a short time and I am convinced that it is just the beginning of a long and rewarding journey for him. His passion, intelligence, knowledge about the web, amazing people management skills and above all sheer goodness will take him to great heights. I wish him and his new venture all the very best.” *March 18, 2009*

[Kaustav Majumdar](#), *Chief Strategy Officer, Integrated Learning Services (ILS)*  
was a consultant or contractor to Aji at SEO for Clients

“I’ve found Aji to have the following refreshing qualities: 1. The ability to consistently and regularly innovate in his area of expertise 2. Is clear about his career goals and always works with a definite plan of action toward achieving those goals. 3. Is committed to sharing his knowledge and expertise to the benefit of fellow-professionals. 4. Is articulate and effective in presenting and communicating his ideas. 5. Has tremendous entrepreneurial potential. While encountering even some of these abilities in a person is relatively rare, Aji is one of the few who has all of them.” *March 17, 2009*

[Indradeep Dasgupta](#), *Student, National Institute of Management, Calcutta*  
was with another company when working with Aji at SEO for Clients

“All i can say is that if there is one person who knows all about SEO in india,it got to be Aji.I recommend Aji to be the best of the best in the filed of SEO. Best Of Luck Aji, Pinaki” *March 16, 2009*

[Pinaki Chakravorty](#), *Tech Leader, Great Media technologies Pvt Ltd*  
reported to Aji at SEO for Clients

“Aji is not the average worker, average is not even on his scale of measurement. He is innovative, motivated and does things differently. Most important of all he has passion for what he does. This passion is the single biggest driving factor in his success, his intelligence just adds to this passion to create wonderfull and stunning results. I higly recommend working with Aji its a great learning experience and bound to succeed in whatever he does. Aji also has tremendous people skills, he has the tact of giving the right direction and shape to ideas and plans.” *March 16, 2009*

[Nitin Joshi](#), *Student, Visva-Bharati*  
worked with Aji at SEO for Clients

“I know Aji from past 8 years and I am one of those lucky persons who has got a chance to work with him. We both studied together for three years at NIMC during our MCA. We not only studied together but were partners of software development group called Idealog as well. We worked together as team for 2 years and delivered different projects for our institute and some organizations. Based on my professional and personal experience with Aji I can describe him as a hardworking person, a great motivator, a great team player, an excelent leader and on top of that he has the capability to deliver things in one of most innovative way. He has the ability to see oppurtunities and work towards them in well planned manner and get the best of results out of it. In past 6-7 years he has made great technical progress in domain of SEO. He has not only used his knowledge to grow in his carrer but also helped communities. He is one of the most active member from our Alumni to make our insitute presence felt on web. Aji has started his new venture SEO for Clients. I wish him good luck and I am very much sure he will make it big.” *March 16, 2009*

[Dinesh Upreti](#), *Student, Visva-Bharati*  
worked directly with Aji at SEO for Clients

“I have found that Aji is a very creative person and always has a good approach to new challenges. Professional and organized, his goal is to provide the best solution to his team strong analytical skills -He is a good communicator, smart and team player. He is

dedicated, motivated, hard working, and really passionate about the things he gets involved with. He would be an asset for any company. I recommend him highly for any endeavor." *June 9, 2009*

[Bejoy George](#), *Student, Indian Institute of Planning and Management*  
was with another company when working with Aji at SEO for Clients

"Aji is a dynamic professional with all the qualities of a CEO. He is a good leader, a motivator and a team builder. He has great analytical skills to understand the situation better than others. I recommend him for CEO position. Thanks Shailendra" *March 25, 2009*

[Shailendra Singh](#), *Sales Manager, Dow Corning*  
was with another company when working with Aji at SEO for Clients

"I have worked with Aji on some small web based projects and was involved in organizing some of the college activities with him. He is a True leader, very helpful, full of enthusiasm, very down to earth and always have a clear picture in mind of what he wants. He did lots of thing to improve our college's publicity & marketing, and his efforts were greatly appreciated by all. I strongly recommend him on all of his work either social or professional. Best of luck Aji, for all of your future projects." *March 25, 2009*

[Manoj Badola](#), *Student, National Institute of Management Calcutta*  
worked directly with Aji at SEO for Clients

"It has been a pleasure and a wonderful experience to work under Aji..... He is extremely intuitive and hardworking. What fascinated me most about him while we were working was, that he has a fantastic capacity to work for very long durations." *March 22, 2009*

[Priyanka Kundu](#), *Forum Manager, Great Media Technology(GRMTECH)*  
worked indirectly for Aji at SEO for Clients

"I am lucky that I could start my professional journey under Aji sir's guidance. His profile was 'Grmtech Leader' and I must say he is a true leader." *March 20, 2009*

[Anindita Das](#), *Graphic Designer, Great Media Technologies Pvt. Ltd.*  
reported to Aji at SEO for Clients

"Aji has been a great force behind my success. He really taught me a lot and guided me like a true leader. He posses all the qualities of a Champion Leader and whatever he does...he will have the best possible results as he always gives more than 100%.. With Aji, you can take things for granted. He brings so much knowledge on the Table that you are sure to have a best solution to your problem." *March 19, 2009*

[Sourav Sharma](#), *Web Technology Manager, Great Media Technologies Pvt Ltd*  
reported to Aji at SEO for Clients

"Aji Sir..though I was the first person in my batch who dared to call him Aji:-)..Sorry for the audacity Aji. Well I know you to be dynamic, stupendous & most importantly very humane & humble. You always knew to keep your ground intact." *March 18, 2009*

[Sowmya Mohan](#), *Student, Army Institute of Management*  
worked indirectly for Aji at SEO for Clients

"He is a hard worker who is always looking for new invotative ways to do things in life. He has taken a lot of initiatives for AIM Alumni and created an excellent forum for them to connect. Also, have heard good things about his work and I'm sure would do very well in his new company which he has started." *March 16, 2009*

[Swati Mehta](#), *Student, West Bengal University of Technology*  
worked indirectly for Aji at SEO for Clients

"I worked with Aji for a few months. He never hesitates to take a step forward and takes full responsibility of the consequences. There is nothing to say about his domain knowledge and capability to develop network. He is very good at that. But the best thing about Aji is that he can lead from the front and can make someone dream bigger." *March 16, 2009*

[Kamanashish Roy](#), *Content Writer, Great Media Technologies*  
reported to Aji at SEO for Clients

"Wish you all the best for starting your own company. This initiative is truly motivating. I believe that in India, Internet Media is still not utilized properly. People are getting acquainted with Internet regularly and it's become a part of our daily life. In this scenario to fulfill the needs of daily surfer a good web organization is MUST. In that way I believe that we are blessed with the company SEOforCLIENTS. Expectation from SEOforCLIENTS: · Providing A1 services · Satisfied Clients · Clients bring new clients · SEOforCLIENTS: An organization of repute. GOD BLESS YOU. With best regards Susmita" *March 16, 2009*

[Susmita Chatterjee](#), *Risk Analyser, Great Media Technologies Pvt. Ltd.*  
reported to Aji at SEO for Clients

"As long as I worked with Aji sir I always comfortable and enjoyed, he always encouraged my work. He is very energetic, enthusiastic with positive thinking and with dynamic nature. I pray to God all his dreams come to realistic." *March 16, 2009*

[Prabhat Kumar](#), *Server Administrator, Great Media Technology Pvt Ltd*  
worked indirectly for Aji at SEO for Clients

"I always endorsed for his responsibility, honesty and hard labour. I wish him all the best from me and Sarvottom. Regards." *March 16, 2009*

[DHIRAJ PATRA](#), *php programmer, grmtech*  
worked directly with Aji at SEO for Clients

## Owner

### [idealwebtools.com](#) (Sole Proprietorship)

"Aji Sir as we fondly call him is a very down to earth person, great motivation tool behind a host of activities to bring together all the alumni on one platform." *December 4, 2006*

[Akhilesh Gupta](#), *Management Trainee, Zee Turner Ltd*  
worked with Aji at idealwebtools.com

"Aji has been the driving force behind our Alumni activities. I have yet to see a more dedicated promoter of our Institute and our aim of turning it into a brand. He is also very technically sound and has helped give AIMK and me personally various input to use available technology to our benefit." *September 20, 2006*

[Abhilash Kumar](#), *Assistant Manager, LMJ Logistics Ltd*  
worked directly with Aji at idealwebtools.com

## Grmtech Leader

### [Great Media technologies Pvt Ltd](#)

"Hi, Here are things that I learnt about Aji while working with him: 1. High Task Orientation 2. High Task Ownership 3. Very High IQ 4. Self Motivated 5. Likes to experiment with new ideas and technology and generates Hybrid ideas; a self enterprising individual. 6. Honest, dedicated and high integrity individual. Regards, Shyamali" *April 25, 2009*

[Shyamali Deb](#), *Human Resource, Kolkata, IMRB International*  
worked directly with Aji at Great Media technologies Pvt Ltd

"Aji is a detail oriented person in everything. I hv worked with him during my tenure at GRMTech in Kolkata & its been a pleasure.....He was the pillar of GRMTech during his association with the company....speaks well, good listener, excellent executor, fantastic networker....Good luck buddy.....Cheers!!!!" *April 4, 2009*

[Arnab Guhaniyogi](#), *Sr. HR Executive (Resourcing), Credentials India*  
worked indirectly for Aji at Great Media technologies Pvt Ltd

"Writing recommendation for you is really a daring task. One should have the knowledge like you to recommend you or analyze you. Well here I am not going to recommend you rather I am writing something about my achievement. The day when I joined Grmtech I was given few articles to know about SEO. Well that was the first day I came to know about SEO. And later on started following his blog and forum posts and learnt to analyze websites. Become a risk analyzer I became master enough to dissect a websites and review them. Today I admit it was not possible unless and until I got the opportunity to interact with you and with your blog. I want to have knowledge like you and I sincerely mean it." *August 23, 2008*

[Susmita Chatterjee](#), *Risk Analyser, Great Media Technologies Pvt. Ltd.*  
reported to Aji at Great Media technologies Pvt Ltd

"Aji is a barrel of enthusiasm and a power pack of knowledge.He strictly follows the "stick-it-out-never-give-up"principle....that's probably the reason he never lets a task go incomplete. Wish you all the very best in life :)" *May 10, 2008*

[Abhirupa Purkayastha](#), *Content Writer, Great Media Technologies Pvt Ltd*  
worked indirectly for Aji at Great Media technologies Pvt Ltd

"Aji has all the qualities to be a leader. One can approach him with any problem: minor or major and he has the solution! All the best to you Aji with your career and dreams!" *November 27, 2007*

[Saikat Sengupta](#), *Site Popularity Analyst/Content Writer, Grmtech*  
reported to Aji at Grmtech

## Student

### [National institute of management kolkata](#)

"Brilliant student and leader." *September 18, 2008*

[Shailendra Singh](#), *Sales Manager, Dow Corning*  
studied with Aji at National institute of management kolkata